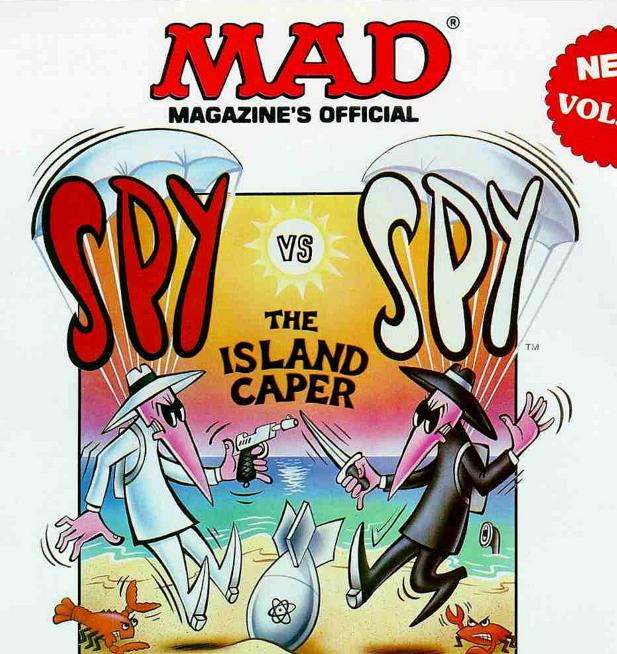
ROCKY IV • HIGHWAY TO HEAVEN

No. 262 April 1986



Our



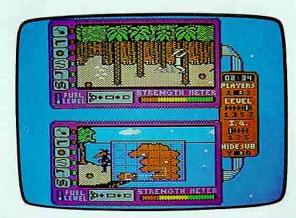


Here's the sequel to the best-selling MAD Magazine's Official SPY VS. SPY computer game! The all-new Island Caper features both famous agents of "messpionage" parachuting onto a tropical island loaded with pitfalls - including a still active volcano.

Your objective is to locate the three buried missile parts, assemble them in the right order, and transport the now-armed polaris missile to the awaiting escape submarine. . . . before the volcano erupts! Along the way, the Spies must dodge both natural and man-made booby traps including sharks, quicksand, snares, coconut bombs, jungle pits, and more. And of course, the two Spies continually engage in deadly sword fights.

GAME FEATURES:

- Player options allow you to play the computer or another opponent
- Simulvision™split-screen action allows you to monitor the other Spy's movements, and react accordingly
- Simulplay feature allows both players to be active at the same time - No more waiting your turn
- Players construct their own booby traps from the elements on the island



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"Have you noticed that political promises are usually in one year and out Alfred E. Neuman

WILLIAM M. GAINES publisher

NICK MEGLIN, JOHN FICARRA editors

TOM NOZKOWSKI production **LEONARD BRENNER** art director CHARLIE KADAU, JOE RAIOLA, SARA FOWLER editorial assistants DICK DE BARTOLO creative consultant

GLORIA ORLANDO, M.C. GAINES, TINA HOLLOWAY subscriptions JACK ALBERT lawsuits **ANNE GRIFFITHS logistics** CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

DEPARTMENTS

A BAD CASE OF THE RE-RUNS DEPARTMENT "Reprieve It For Beaver" (A MAD TV Satire)
A FREUDIAN SCRIPT DEPARTMENT Will You Make A Good Psychiatrist?
A PERFECT 10 COUNT DEPARTMENT Drama on Page 19
A ROLLING STALLONE GATHERS EVEN MORE GROSS DEPARTMENT "Rockhead IV" (A MAD Movie Satire)
BERG'S-EYE VIEW DEPARTMENT The Lighter Side Of
CAPITOL GAMES DEPARTMENT MAD's Congressional Record Puzzle Page
CARRYING THE OLYMPIC TORTURE DEPARTMENT Extinct Sporting Events From Days Gone By
DISC-CLAIMERS DEPARTMENT Badly Needed Warning Labels For Rock Albums
DON MARTIN DEPARTMENT One Fine Day With King Kong
INTERCOM-IC RELIEF DEPARTMENT Announcements Of The Day—Richard M. Nixon High School
JOKE AND DAGGER DEPARTMENT Spy Vs. Spy
LETTERS AND TOMATOES DEPARTMENT Random Samplings Of Reader Mail
MARGINAL THINKING DEPARTMENT "Drawn Out Dramas" by Sergio Aragones**
MIRACLE DIP DEPARTMENT "Highway To Heaving" (A MAD TV Satire)
SERGIO ARAGONES DEPARTMENT A MAD Look At Pro Wrestling
THE CAT IS OLD HAT DEPARTMENT The Real Life Tell-It-Like-It-Is Dr. Seuss
THE JOT SET DEPARTMENT Reminder Lists Of The Rich and Famous
UTILIZE-CAPADES DEPARTMENT MAD's Dual Purpose Clothing Accessories
**Various Places Around The Magazine

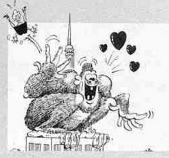
COVER ARTIST: RICHARD WILLIAMS COVER IDEA: JOHN RIOS

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VITAL FEATURES

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ONE FINE DAY WITH KING KONG Pg. 22

"REPRIEVE IT FOR BEAVER" (A MAD TV SATIRE) Pg. 26





MAD'S DUAL **PURPOSE** CLOTHING **ACCESSORIES** Pg. 38

A MAD LOOK AT PRO WRESTLING Pg. 40





"HIGHWAY TO **HEAVING"** (A MAD TV SATIRE) Pg. 44

NOTICE

POSTAL REGULATIONS STRICTLY PROHIBIT THE SENDING OF A BOMB THROUGH THE MAIL!!!

THEREFORE
THIS BOOK CAN ONLY
BE PURCHASED AT A
BOOKSTORE NEAR YOU!



THE TITLE SAYS IT ALL!

CURE YOUR V.D.!

You can cure your V.D.—your "Visual Dilemma"—by framing and hanging one or more of these full-color portraits of Alfred E. Neuman, MAD's "What-Me Worry?" kid. You can also use one or more of them for wrapping those eyesore fish you've got lying around! Merely send 60¢ for 1, \$1.25 for 3, \$2.55 for 9, \$5.15 for 27 or \$10.35 for \$1! Mail it to: MAD Magazine, 485 MADison Avenue, New York, N.Y. 10022



LETTERS AND TOMATOES DEPT.



"BLEAK FOR THE FUTURE"

I loved your satire on the film "Back To The Future" but my father claims you published that article thirty years ago! Roberto Santiago

Roberto Santiago New York, NY

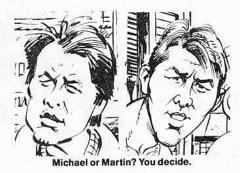
I wish I could send your "Back To The Future" issue back in time . . . like, before I could read!!!

> Loren Keller Muscatine, IA

I think that Mort Drucker's drawing of "Marquee" in "Bleak For The Future" (MAD #260) looks more like Martin Sheen than Michael J. Fox!

Andy Detrick Arlington Heights, IL

Aren't you the same guy who wrote to us a while back saying that In our "Apocalypse Now" satire (MAD #215, June '80) Mort's Martin Sheen drawings looked like Michael J. Fox?—Ed.



SPY VS. SPY VS. SPY VS. SPY...

Enclosed is an editorial cartoon about the current espionage scandal that's going on. As you can see, its a topic you've been covering for years!

Paula Carswell Oakland, CA

THE CHOKE'S ON YOU



As both an educator and an accredited Red Cross First Aid instructor, I was shocked and disgusted to see your "First Aid For The Restaurant Choking Victim" on the back of MAD #259. I feel this is an important subject which people need information on! What this poster actually shows is three perfectly good examples of how to KILL someone. Was the extremely slight amount of humor in it worth the damage and possible loss of human life that this negligent and irresponsible article could cause?

Nancy E. Munden Lincoln, NE

Since you take our back covers so literally we're looking forward to hearing how long it took you to build our new improved pooper scooper (back cover, MAD #261) —Ed.



"SICKY MINUTES"

I especially enjoyed your article "Sicky Minutes" in MAD #260. I am unfortunate enough to be black and living in North Carolina with Jesse Helms and Falwell lovers! Your article was right on target! I know it's no laughing matter but I laughed anyway.

DaVinci Metcalf Greenville, NC



THE LETTERS OF THE LAW

As I read Lou Silverstone and George Woodbridge's article "A Miranda Law For Everyday Victims" in MAD #260, I realized that I hadn't been read my rights as a MAD Magazine reader. Here's a sugges-

"You have the right to read some classy magazine like Time or Newsweek instead:

If you give up this right, anything you read can and will seriously affect your funny bone.

You have the right to a conscience and to ask it why you're reading such ridiculous

If you can't afford the price of MAD, nothing will be provided to you at all!"

> Jeffrey F. Mantei Anderson, IN

You've got a lot of nerve insulting Bayonne in your article 'A Miranda Law For Everyday Victims." I bet you haven't even been to Bayonne. It is the second safest and cleanest city in New Jersey and the 22nd safest and cleanest city in the United States.

> Allison Fitzpatrick Bayonne, NJ

Here are more interesting facts about Bayonne: It is the world's 4th largest producer of soot. Three out of the four most scenic toxic waste dumps in the U.S. call Bayonne their home. There are more clothing stores featuring the size "husky" in Bayonne than anywhere on the east coast. Finally, pathetic boxer Chuck "The Bayonne Bleeder" Wepner is from Bayonne but no one cares. Thanks for writing so we could share this information!—Ed.

A DOG OF A BOOK

My dog takes her reading very seriously. (She is currently halfway through "War and Peace.") I thought she might enjoy something educational and entertaining for summer. At first she was enthusiastic about her new book, "MAD's How To Be A Successful Dog," but last week I found it buried in the backyard.

Jack Royal Carlisle, PA



Ruff Reading

Please Address All Correspondence To: MAD, Dept. 262, 485 MADison Avenue New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed stamped gyroscope!

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CITY.

STATE. DATE OF BIRTH

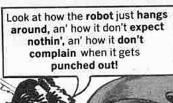
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A ROLLING STALLONE GATHERS EVEN MORE GROSS DEPT.

It may be some comfort to realize that while life is full of surprises, Rocky films are *not!* Each one plagiarizes the one before it and adds a corny twist of its own, like in this case, patriotism! So sit back and relax with something old, little new, something borrowed and something red, white and blue...









Big deal! I've

been doing

that ever

since we

At least he's cleanly shaven! The last bunch of Russian athletes they sent over had mustaches and big, hairy chests!

Yeah, and the Russian men were even worse!

Blubber Lang was champion! Shouldn't he get a return match?

No, he's retiring SO

he can study acting! At The Actor's Studio?

No, with the World-Wide Wrestling Federation!

Smart move!

Appalling! Who do fight next?

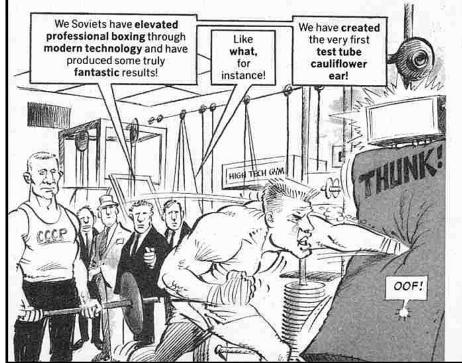
A man who thinks America is a country of hypocrites, that our Constitution is a sham, and that our values are worthless!

Gee, you mean l'm fighting Louis Farrakhan?

Not



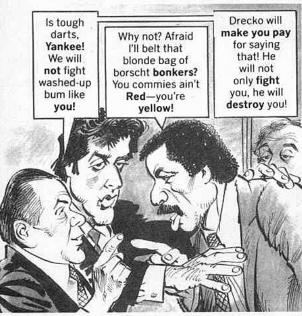
WRITER: STAN HART



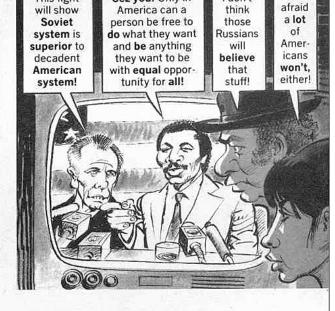


My husband Drecko is the









I'm





Yo,

that

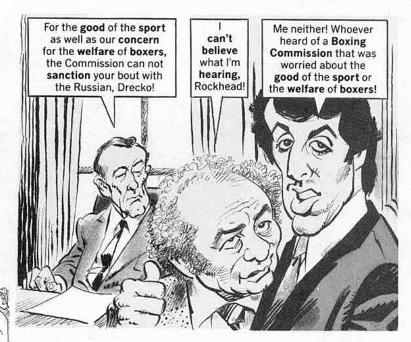
If you can

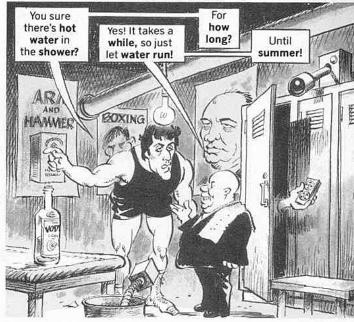
héar me,







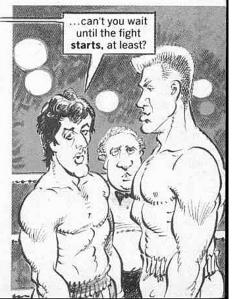


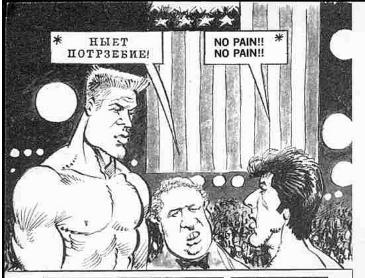






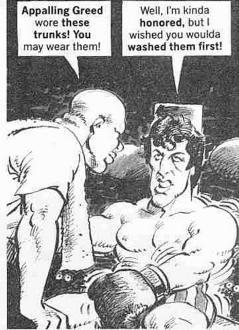






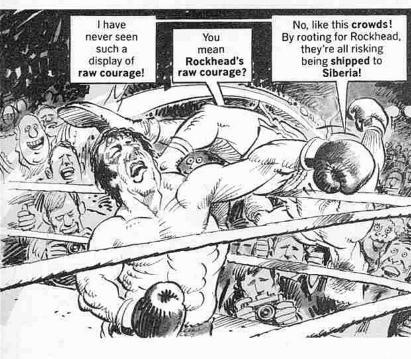
Remember, we are adhering to strict movie boxing rules! That means no blocking the other man's shots and no throwing punches that aren't haymakers!

НЫЕТ ПОТРЗЕБИЕ! НЫЕТ ПОТРЗЕБИЕ!



Rockhead has just set a new record that will stand at least until "Rockhead V"— "Most Knockdowns of a Former Champion in a Non-Title Fight!"









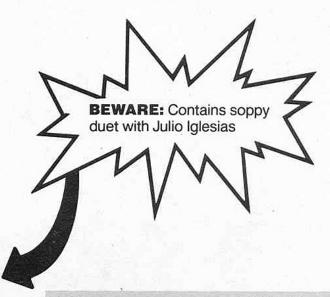
DISC-CLAIMERS DEPT.

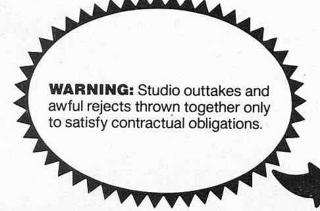
Recently, there's been a lot of hullabaloo about whether or not there should be warning labels on record albums. After seconds of soul searching and carelessly weighing both sides of this important issue, we at MAD dare to say YES!! There should definitely be warning labels on selected discs!

So without any further ado (except for the rest of this intro!), here are some...

Badly Needed WARNING LABELS for ROCK ALBUM



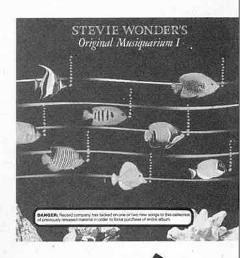












DANGER: Record company has tacked on one or two new songs to this collection of previously released material in order to force purchase of entire album.

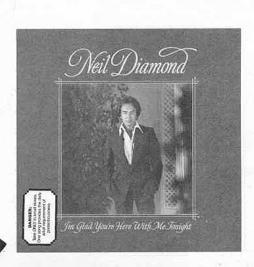






DANGER:

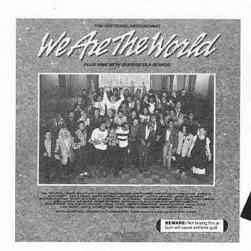
Take ONLY in small doses.
One song provides the daily adult requirement of pretentiousness.



WARNING: Contains good music and intelligent lyrics. As such, it may be unsuitable for today's listeners.





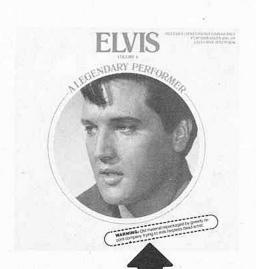


BEWARE: Not buying this album will cause extreme guilt.



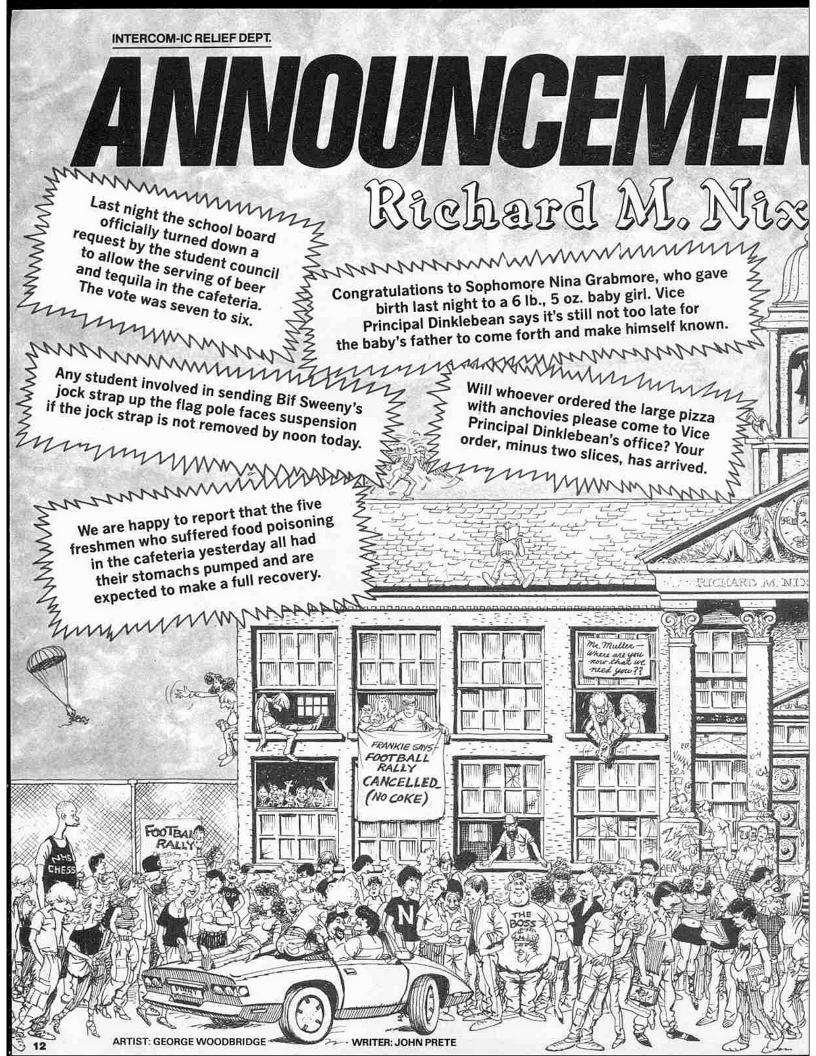
album by member of a hit group. One artist out of five means album is only one-fifth as good.

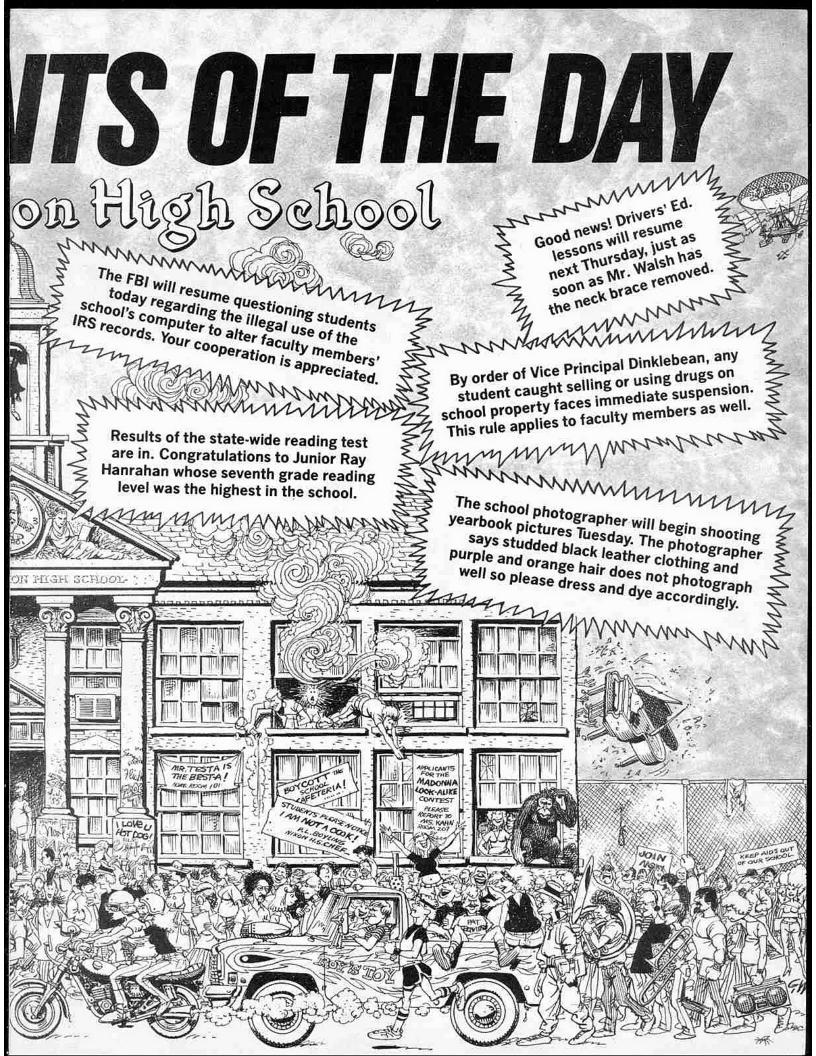




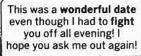


WARNING: Old material repackaged by greedy record company trying to milk helpless dead artist.





DATING



Sure, but I was looking forward to a grand tour of your new apartment! How about it, dollface?





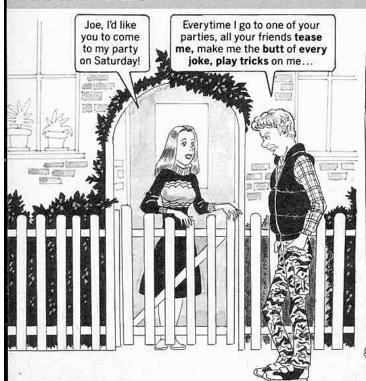
Here's the hallway that leads to the living room! As you can see, the kitchen has an alcove! I'm using that as a dining area...



BERG'S-EYE VIEW DEPT.

THELIGHTE

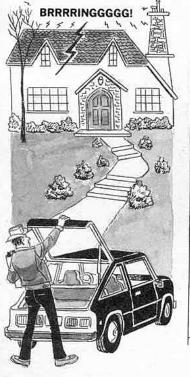
PARTIES







THE TELEPHONE









R SIDE OF...

ARTIST & WRITER: DAVE BERG

TRAVEL



Damn! This is one time
I wish you really did
pack the kitchen sink...



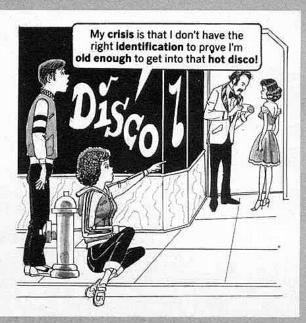
...that's where I left the plane tickets!



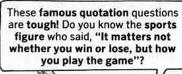
CREDIBILTY







HOMEWORK





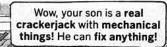




GIFTS



MOTIVATION







He can always fix the car when he wants to borrow it, but he can't seem to fix the lawn mower when the grass needs cutting!



VANITY



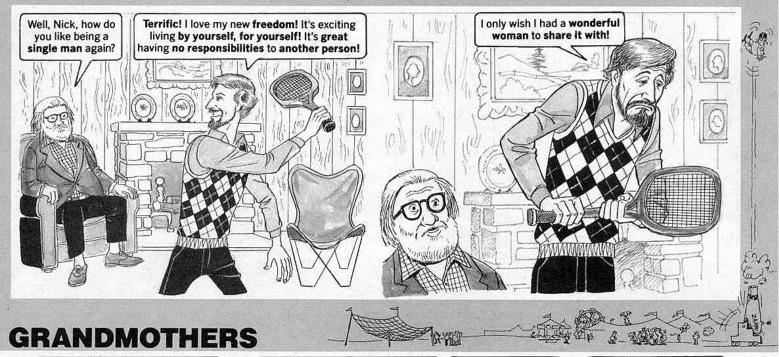
COOKING



FINANCES



DIVORCE







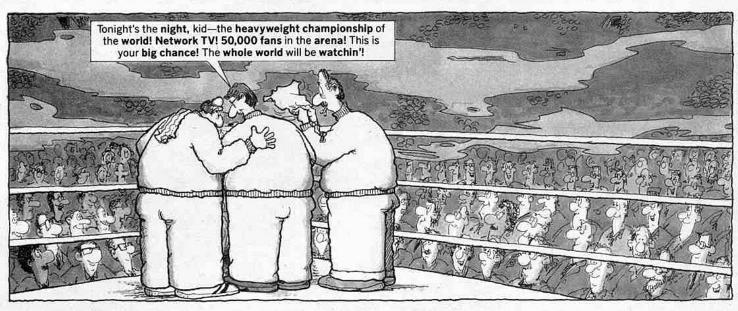


DOCTORS

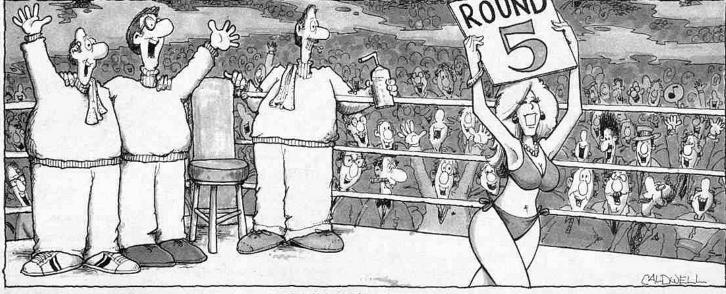


A PERFECT 10 COUNT DEPT.

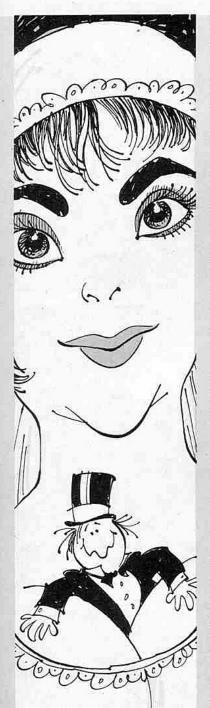
DRAMA ON PAGE 19







REMINDERLISTSOFTE



Elizabeth Taylor

Get married National Enquirer photo session: 2 P.M. File for divorce National Enquirer interview: 6 P.M. Stick pins in Joan Rivers voodoo doll File lawsuit against

Enquirer



Dave Winfield

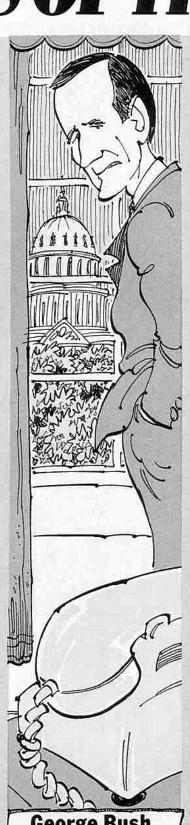
Contact stockbroker Fire accountant Sue Steinbrenner Endorse something or other **Batting practice**





Marvin Hağler

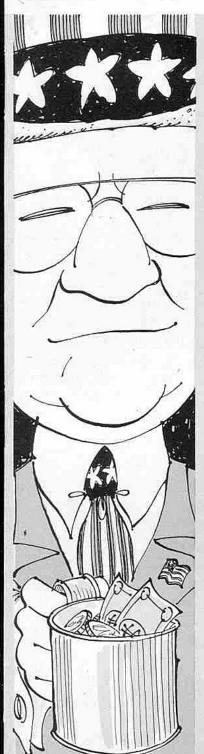
File knuckles Simonize skull Oil knees and other joints Practice snarl Sparring session with U.S. Marine Corps.



George Bush

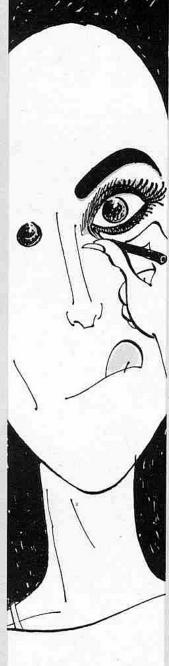
Breakfast with Bob Dole Take nap **Lunch with Jack Kemp** Take nap Hang around till supper

TERICH AND FAMOUS



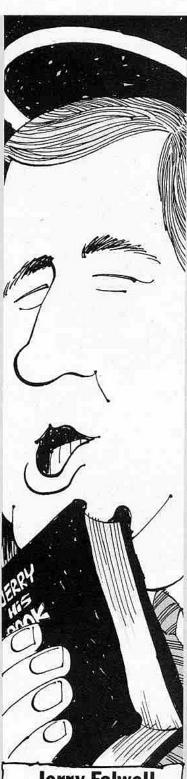
Lee lacocca

Pick up two cases French wine Have Sony VCR repaired Tune up Mercedes Sushi Dinner Keynote address: "Buy American" rally



Cher

New look New dress New hair New tattoo New husband New look



Jerry Falwell

Finish rewriting U.S. Constitution Lynchburg H.S. pep rally and textbook bonfire **Draft Supreme Court** appointee list Dinner with Reagans



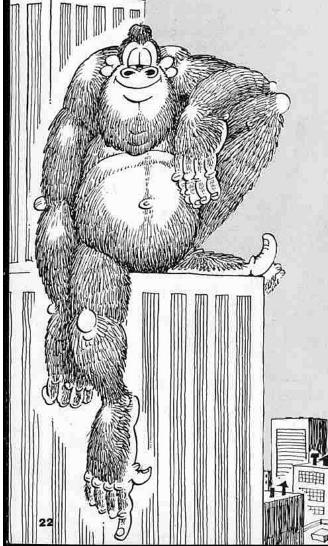
Ferdinand Marcos

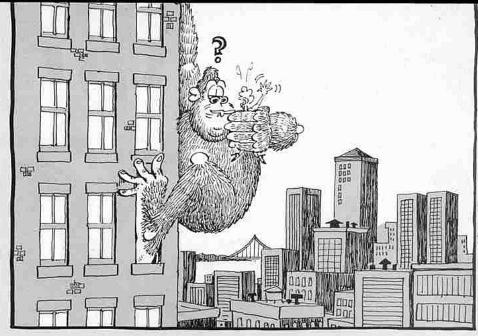
Torture Kidnap Assassinate Murder Human Rights Awards Dinner: 6 P.M.

DON MARTIN DEPT.

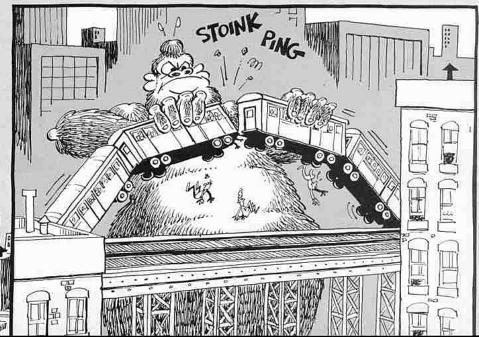
One Fine Day With

KING

















WRITERS: SERGIO ARAGONES AND DON EDWING ARTIST: DON MARTIN













Thinking about what career to get into? Wondering whether or not you'll fit in? Well, here's the sixth in a series of tests designed to help you choose your future line of work. Mainly, discover your true abilities by taking...

MAD'S APTITUDE TEST NUMBER SIX WILLYOU MAKE A GOOD PSYCHIATRIST?

- As a Psychiatrist, you suggest to a patient that sessions be daily instead of twice a week. This usually means that:
 - The credit check you ran on him came back positive.
 - B. She's gorgeous and sexy, so why shouldn't you get turned on as often as possible.
 - C. Your regular bridge partner has moved away, and you've suddenly got this free time to fill.
 - D. Any of the above.



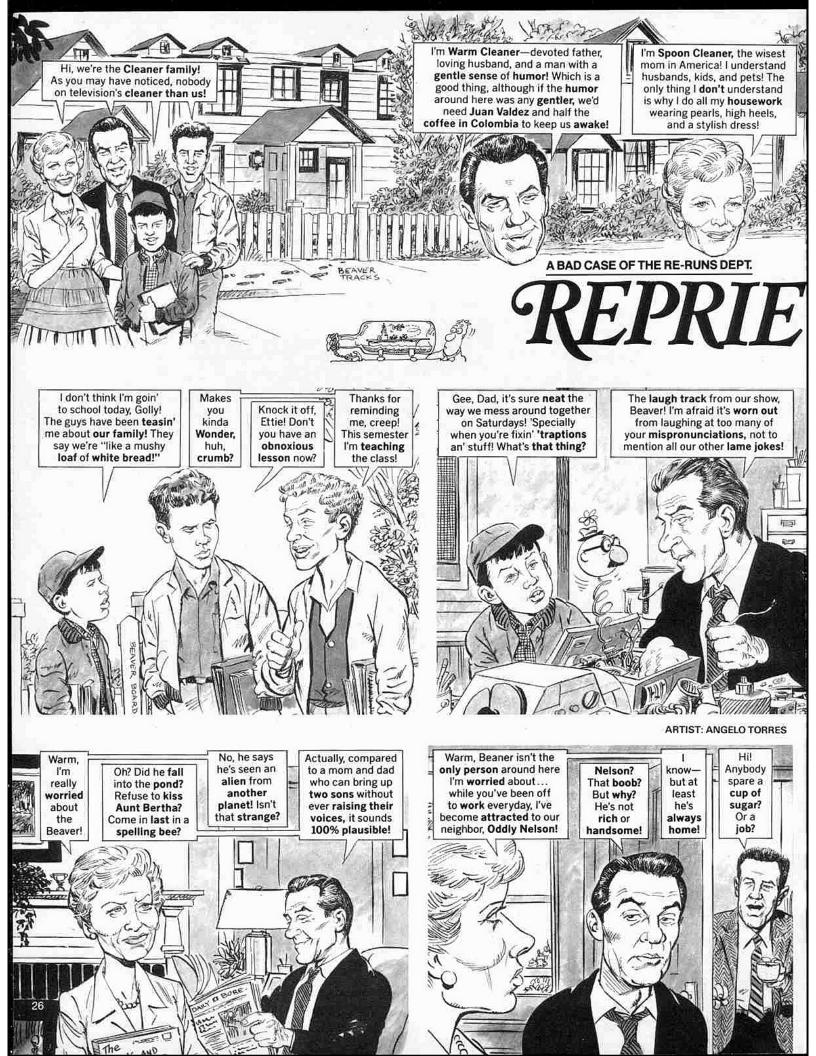
- 2. From the pencil in his hand, we can tell that this Psychiatrist is:
 - A. Making progress in finishing the crossword puzzle he began during his first session this morning.
 - B. Finding out that he can draw a picture of Bugs Bunny from memory.
 - C. Calculating how much of a "cost-of-living" increase he can add to his hourly fee and still hold on to his patients.
 - D. Any of the above.
- 3. A woman patient confides that she carries on conversations with her St. Bernard, spends week-ends hiding in a closet, and is terrified of walking on linoleum. As a Psychiatrist, what do you say when she pleads for your advice?
 - A. "How do YOU feel about it?"
 - "I think you KNOW the answer to that already!"
 - C. "What is it you REALLY want to tell me?"
 - D. Any of the above.

- 4. Complete the following sentence: Running a Group Therapy session is helpful because
 - A. Listening to patients arguing and screaming at each other provides wonderful entertainment.
 - B. One of the patients may come up with an insight that you were incapable of seeing by yourself.
 - C. Sitting back and playing God is a real kick.
 - D. All of the above.
- 5. A patient catches you falling asleep while he is pouring out a sob-filled tale of how he was ignored as a child. What is the proper response to his accusation?
 - A. "I was merely testing your reaction to MY ignoring you!"
 - B. "My powers of perception increase when I close my eyes!"
 - C. "Your hour is up!"
 - D. Any of the above.
- From time to time you will ask a patient to describe his dreams. Listening to dreams helps you by:
 - A. Providing you with some swell stories that you can share with your fellow Shrinks at the next annual convention.
 - B. Giving you a chance to use impressive Shrink gibberish such as "suppressed anger," "unconscious urges" and "deep-seated ego manifestations."
 - Getting your patients off their real problems, which you can't figure out anyway.
 - D. All of the above.
- Some patients become so dependent on you that they call you night and day with trivial problems. This should tell you that:
 - A. It's time to include a fee for "Telephone Consultation" in your bill.
 - B. You've got the sucker so strung out that he's hooked for an-

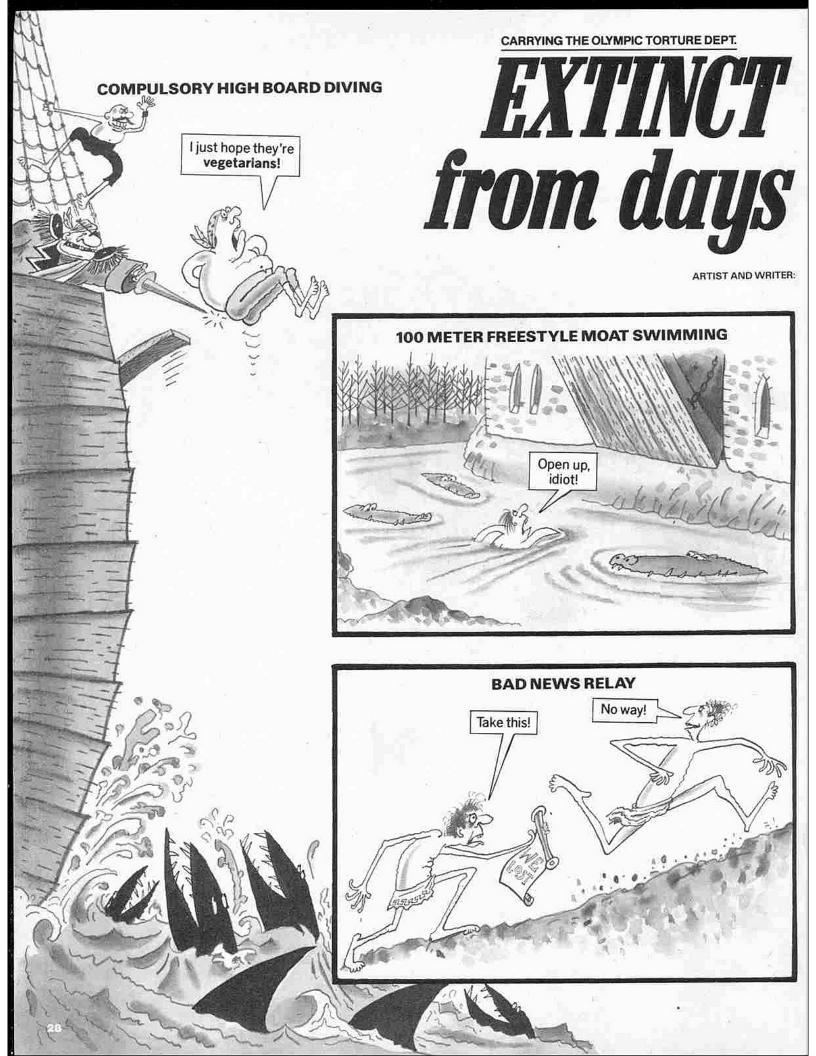
- other two years of treatment, at least.
- C. You can really get your jollies by busting his chops and putting him on "hold."
- D. Any of the above.
- 8. While interviewing a prospective patient, you suddenly learn that he is unemployed and without funds. What should you tell him?
 - A. "Learning to live with your problems is often preferable to going through the agonies of analysis!"
 - B. "You, I am happy to say, are what we Psychiatrists classify as 'normal'!"
 - C. "I think I should see you twice a week! With any luck, I may be able to work you into my schedule in a year or two!"
 - D. Any of the above.
- After twelve years of therapy, a patient announces that he is making no progress and is quitting. Which of these is your most effective response?
 - A. "Impatience has always been one of your problems, hasn't it?"
 - B. "Quit if you wish, but I cannot take responsibility for the consequences!"
 - C. "I was waiting for you to get to this point! Now, we can really begin to work!"
 - D. Any of the above.
- Eventually, of course, there comes a time when therapy is concluded. This usually happens when:
 - A. The patient's awareness of your incompetence overrides his need for your help.
 - B. The patient dies.
 - C. You die.
 - D. Any of the above.

SCORING

152 If you answered "D" to all questions, you have the ability to make a good Psychiatrist.









PAUL PETER PORGES

WILD WEST AEROBIC DANCING

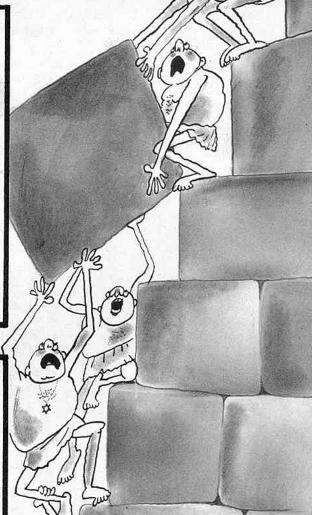


SEDAN CHAIR ENDURANCE RACING



- Www





FOR THE

CAPITOL GAMES DEPT.

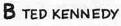
If you've ever been unlucky enough to see a copy of The Congressional Record, you're already aware that it's the most boring publication in America! We think it would be a lot more fun to read if its editors added a feature like this one, which we call

MAD'S CONGRESSIONAL RECORD

SHINGTON, DC HAS SEEN MANY NOTABLE HAIR STYLES COME AND GO OVER THE YEARS ... CAN YOU MATCH THE PERSON WITH THEIR FAMOUS WASHINGTON HAIR STYLE?





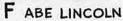


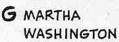
C BEN FRANKLIN



D RONALD REAGAN





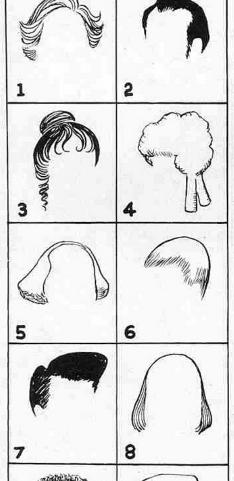


H FRANK SINATRA



J DOLLY MADISON





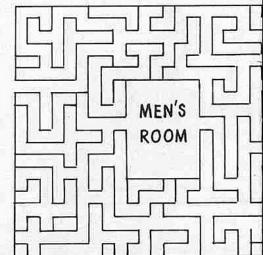
10



WHAT'S WRONG WITH THIS PICTURE?









ARTIST: BOB CLARKE

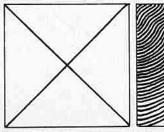
WRITER: DON EDWING

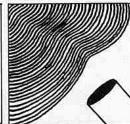
WHAT IS THIS ON THE LEFT?

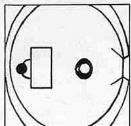
WASHINGTON

EVE PUZZLERS

CREATE AN APPROPRIATE TITLE FOR EACH OF THE EYE PUZZLERS BELOW.









SEE IF YOU CAN

SEE IF YOU CAN
GET THE CUTE NEW
CONGRESSIONAL
PAGE IN AND OUT
OF THE MEN'S ROOM
BEFORE THE
CONGRESSMAN
CAN CATCH HIM!

QUOTE QUIZ

MATCH THE FIGURE ON THE LEFT WITH THE PHILOSOPHY ON THE RIGHT



1 SENATE REPUBLICANS



2 HOUSE DEMOCRATS



3 THE PRESIDENT



4 NANCY

IF IT WEREN'T FOR ME ... THE DEFICIT WOULD BE IN WORSE SHAPE!

WHAT'S FOR LUNCH?

MY PLAN FOR THE NEW TAX PLAN IS THE ONLY ONE!

I'LL TAKE THE
RESPONSIBILITY AND
CREDIT FOR ALL THE
NATION'S UPSWING!

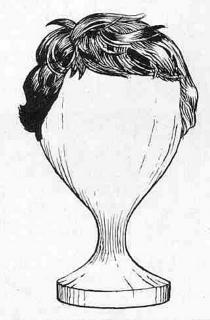
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(B)

(C)

TALE PAGE ANSWERS

ANSWER TO

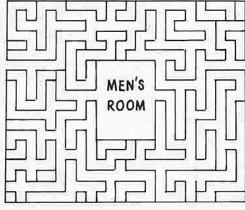


CLEVER YOU!!

K IS CORRECT ... ALL THE HAIR STYLES WERE WORN BY LIZ TAYLOR* AT ONE TIME OR OTHER.

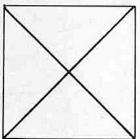
***EX-WIFE OF WASHINGTON'S** SENATOR WARNER

SOLUTION TO CONGRESSIONAL



FORGET IT! THERE'S NO WAY A PAGE CAN ESCAPE THE FACTS OF LIFE!

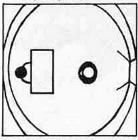
ANSWERS



BIRD'S-EYE VIEW OF WASHINGTON MONUMENT



REAGAN BLOW-DRYING HIS HAIR

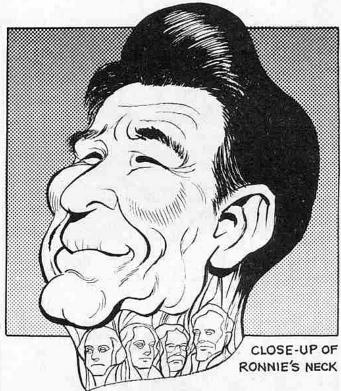


BIRD'S-EYE VIEW OF TIP O'NEILL THE OVAL OFFICE



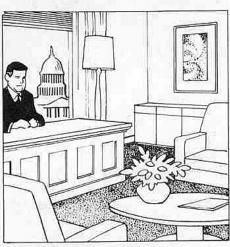
CONGRESS ASSEMBLY HALL SEATS, TEN SECONDS AFTER RECESS IS CALLED!

ANSWER TO WHAT IS THIS ?

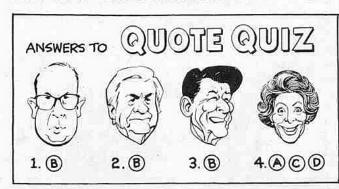


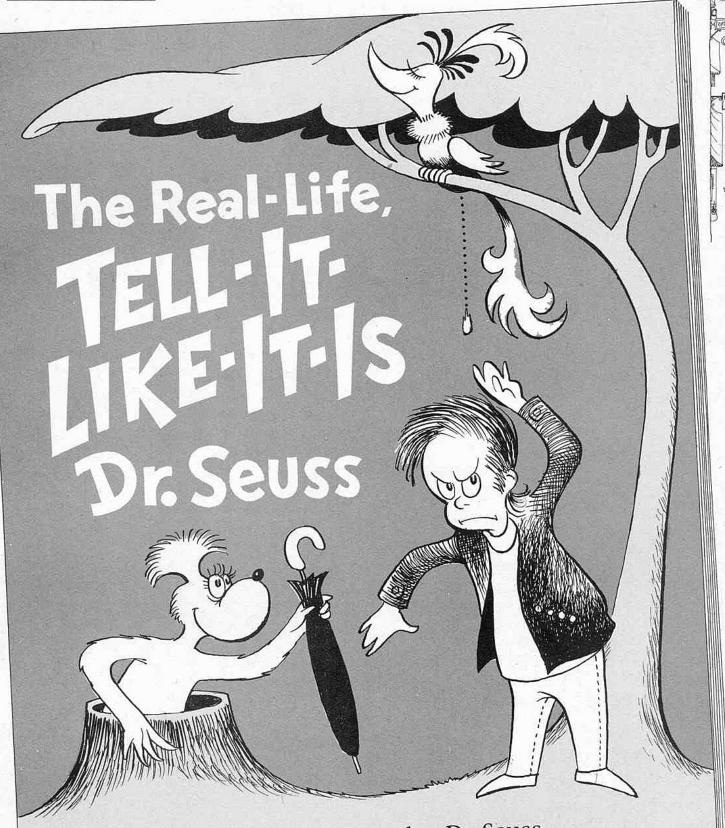
ANSWER TO

WHAT'S WRONG WITH THIS PICTURE



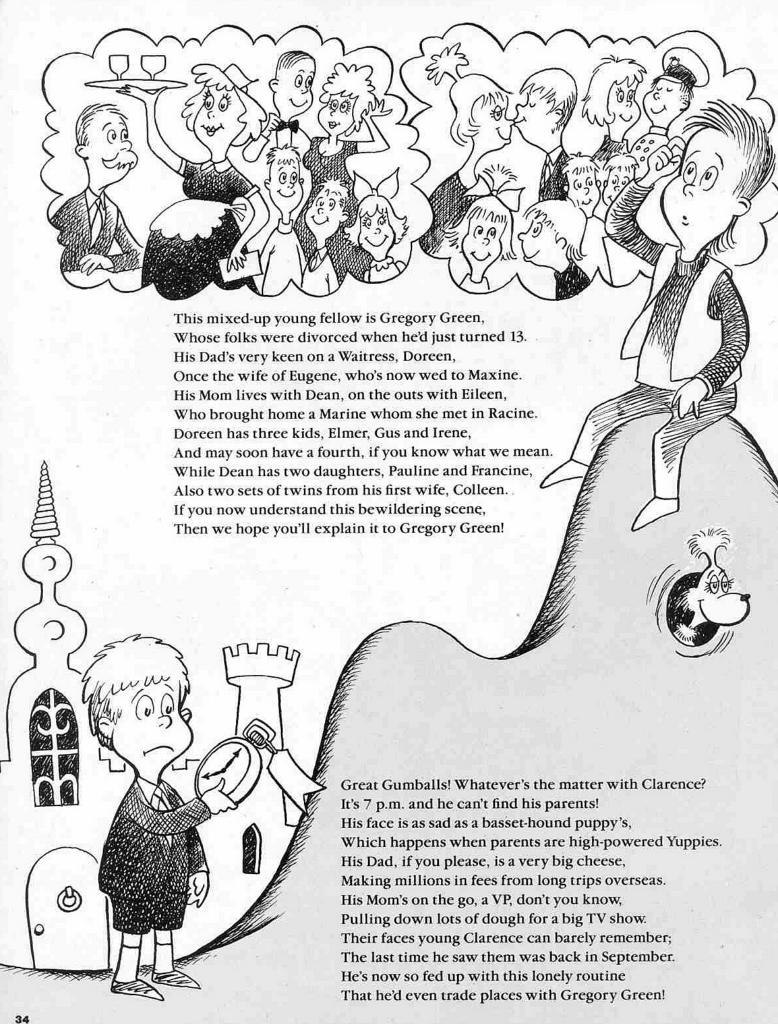
RUN FOR IT ... IT'S AN ABSCAM SET-UP!

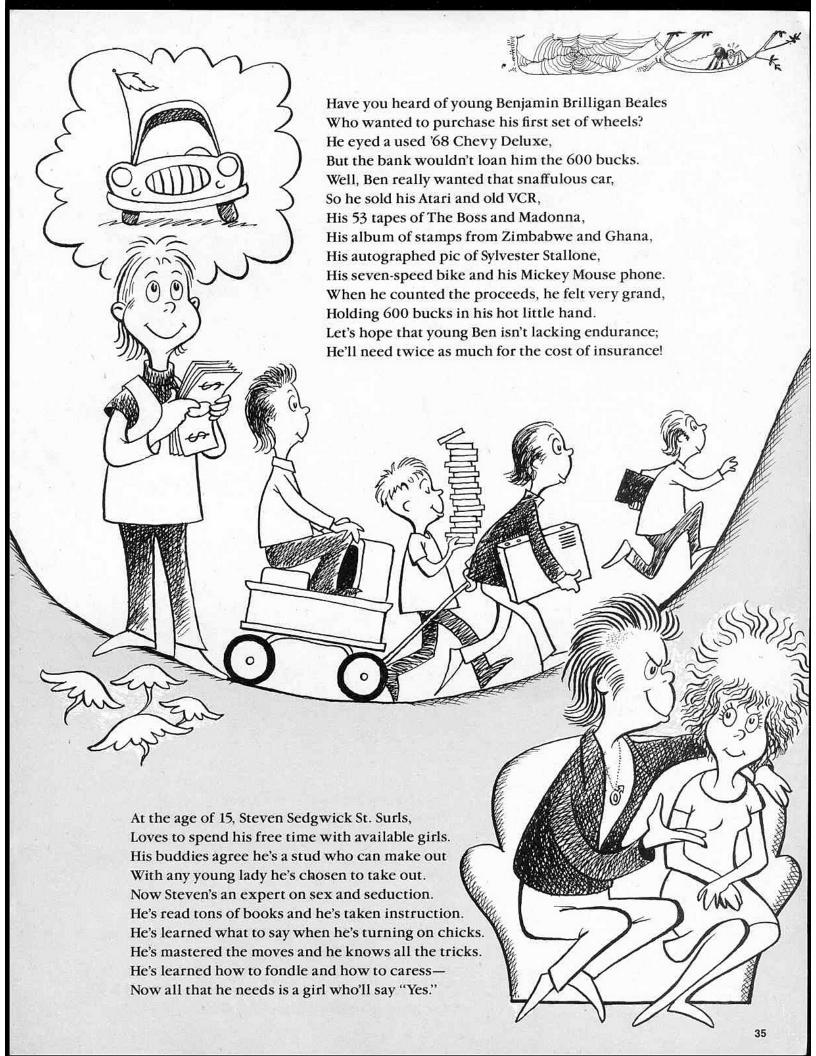


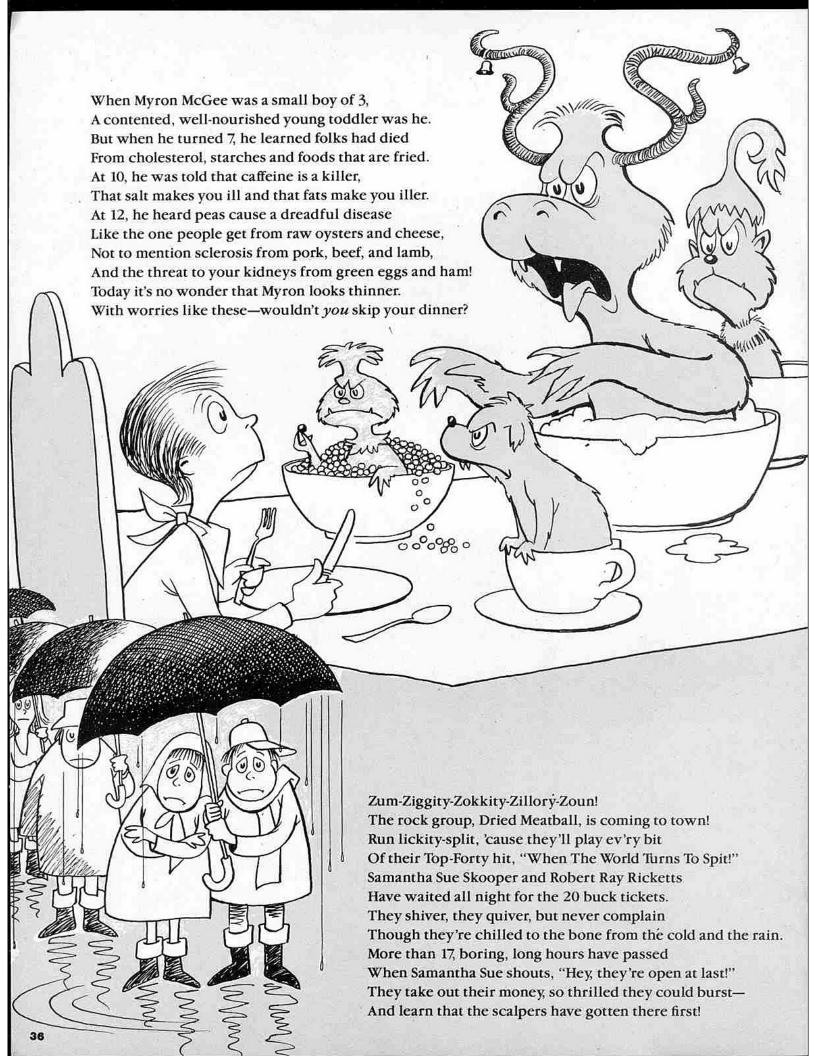


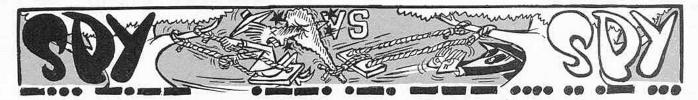


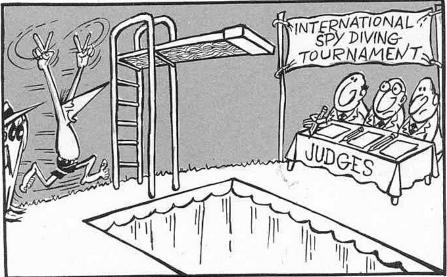
The story's for kids who once dug Dr. Seuss,
But now feel that his tales have no practical use;
So let's hope that these pages are more on the mark,
With rhymes by FRANK JACOBS and pics by BOB CLARKE!



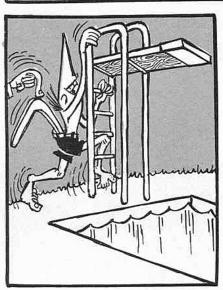


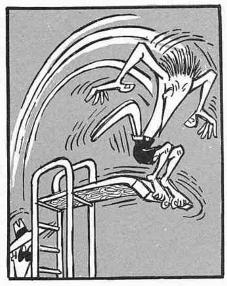


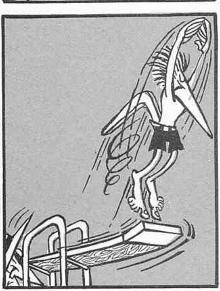






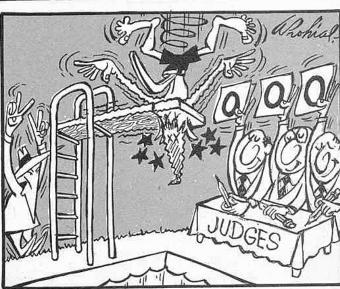












Q-TIP HAT PIN



Keep your hat on and your ears clean! Stainless steel hat pin is the perfect addition to any wardrobe. Head of pin is covered with hand-spun cotton to safely clean your ears, cassette heads or navel!

CAR DOOR LOCK-LIFTER EARRINGS



Ever lock yourself out of your car and not have an extra key? Simply attach the two telescoping metal earrings together and pop yourself back into the car!

SHOELACE DENTAL FLOSS





Got something stuck between your teeth? Just pull out one of the strands of dental floss entwined in your shoe laces and get rid of the disgusting food particle! Approved by the American Dental Association!

UTILIZE-CAPADES DEPT.

Everything in this article serves a dual purpose, except this intro, which serves no purpose at all! If

MAD'S DUA CLOT CACCES

ARTIST: ALJAFFEE

SOMBRERO ORANGE JUICER





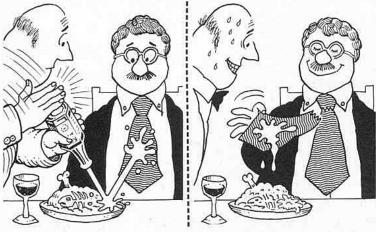
Hats off to this invention! What better way to keep the sun out of your eyes and vitamin "C" in your body! Just squeeze oranges on hardened steel top to make as many screwdrivers as needed on hot days!

TOUPEE TEA COZY



Hot tea all day! This grooming accessory will keep your teapot steaming! Uniquely designed from human hair, fits most standard tea pots. Available in blonde, brunette, and silver blue for older folks.

NAPKIN TIES



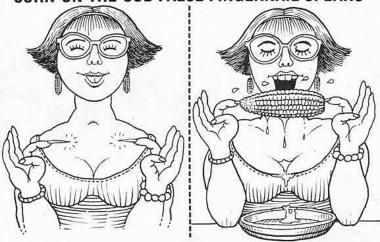
Tie stained? No problem! Just rip off another sheet and you're ready for a night on the town or that big meeting. Also handy if you run out of toilet paper!



you don't understand what this article is about just from the title, then you probably don't need...

LPURPOSE HING HING SORIES WRITER: MARKA. DRESSLER

CORN-ON-THE-COB FALSE FINGERNAIL SPEARS



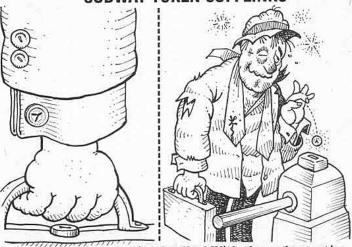
Enjoy corn-on-the-cob without all the fuss and mess! Index fingernails have sharpened elongated tip to spear corn for carefree eating. Also great for cocktail parties when there aren't any toothpicks left!

PEARL NECKLACE BIRTH CONTROL PILLS



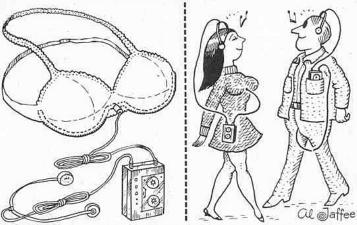
Don't leave home without them! Convenient! Practical! Great for those mornings when you left the house in a rush! Also available: Diaphragm earmuffs.

SUBWAY TOKEN CUFFLINKS



A must for any city dweller! With these decorative cufflinks you can get mugged and still take a subway home! Also available: matching token tie clip!

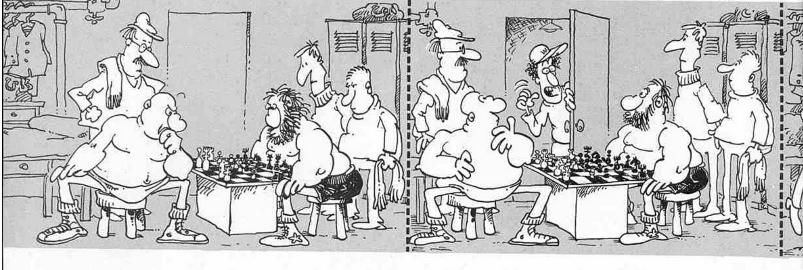
UNDERWIRE BRA ANTENNA



This sexy sporting accessory is really a powerful FM Antenna! Simply plug your Walkman into this specialized piece of underwear and you're all set! The bigger the cup size, the better the reception! Men—get the all-new Underwire Athletic Supporter!

SERGIO ARAGONES DEPT.







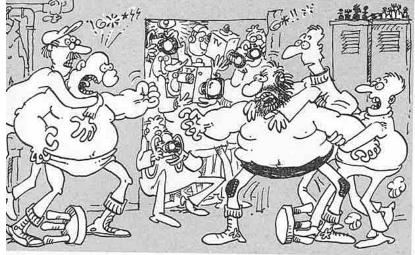


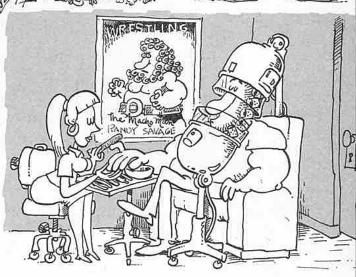




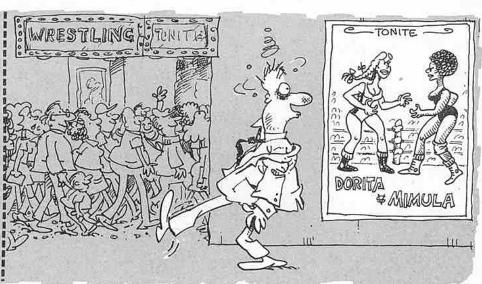




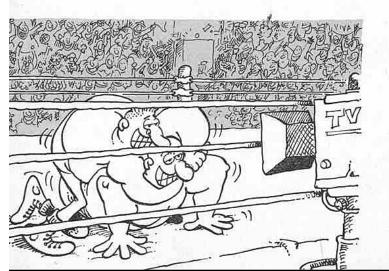




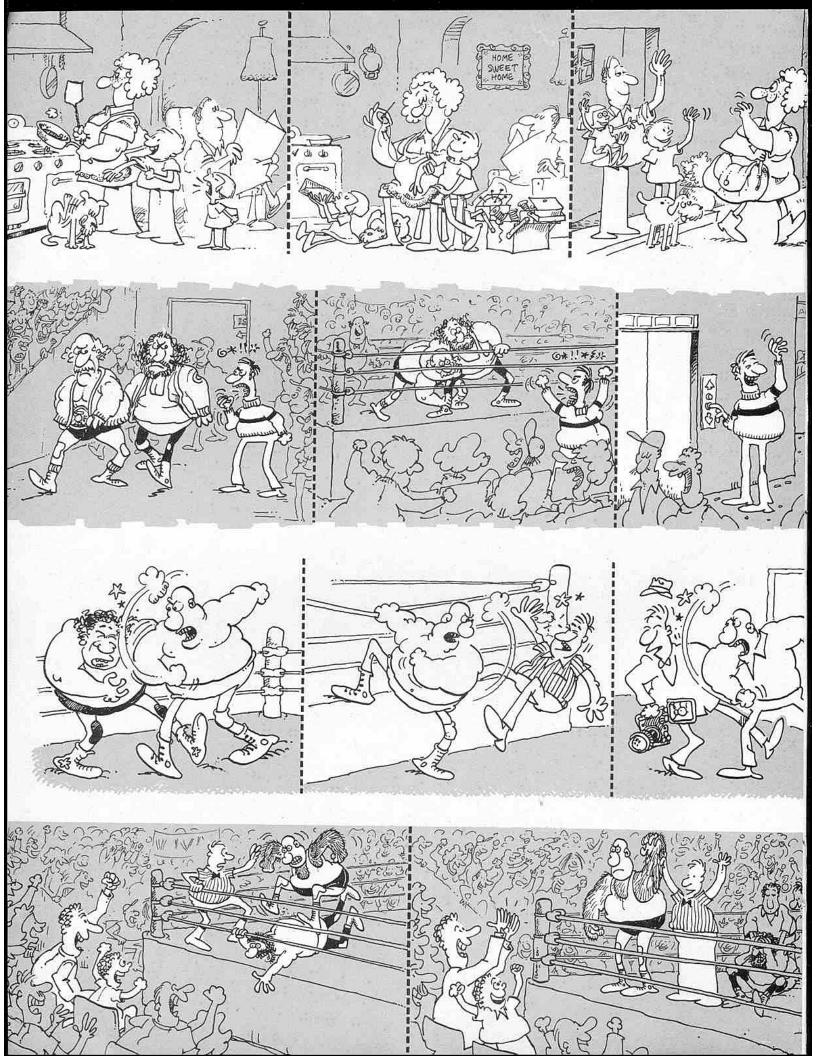


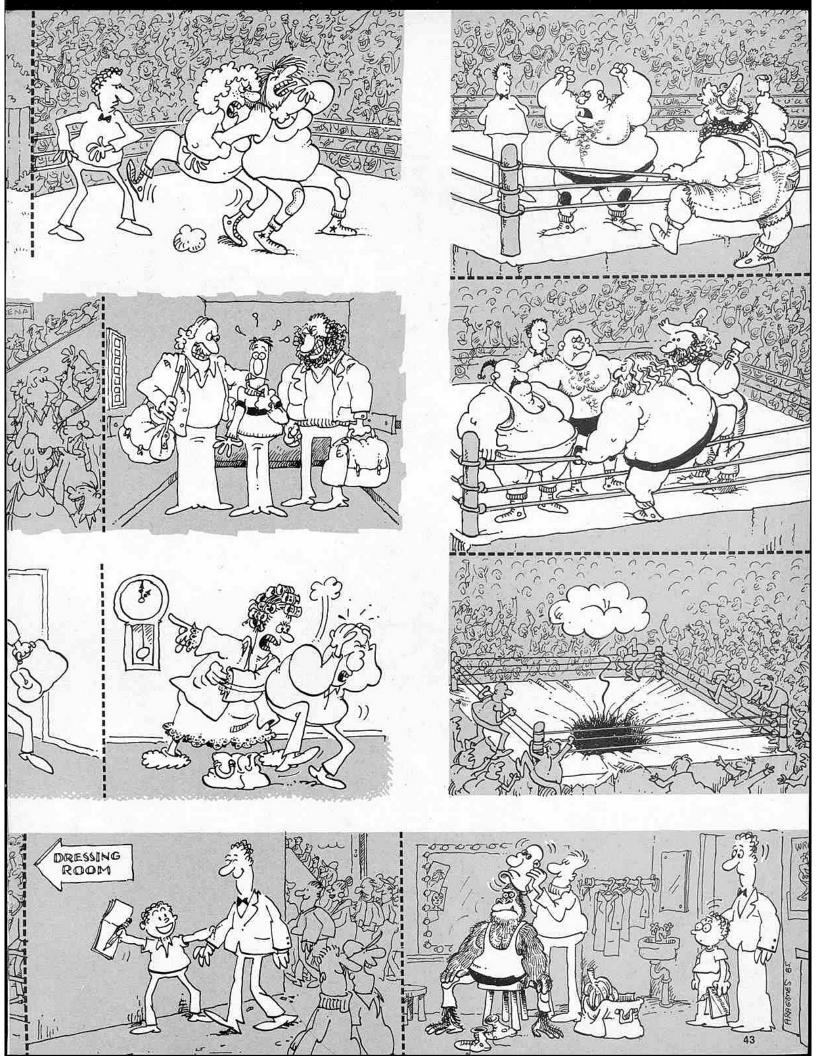








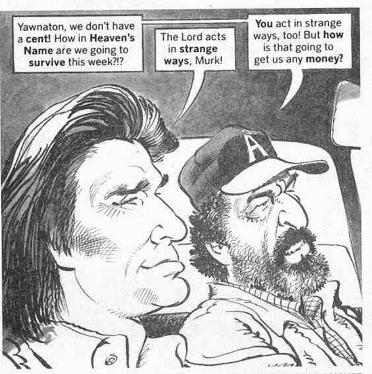


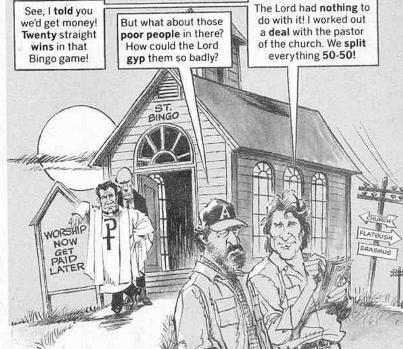


MIRACLE DIP DEPT.

There's a syrupy, sickeningly sweet television show on the air that exploits the sick, elderly and needy. It's about a goody-two shoes angel who reforms non-believers and restores their faith by spouting a few well-worn clichés in each episode. It's true he may be showing them the road to salvation, but he's leading the rest of us down a...

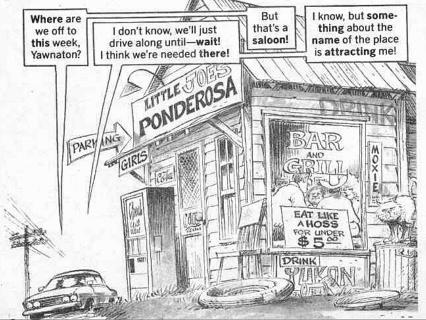


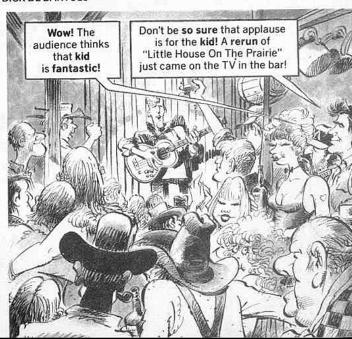


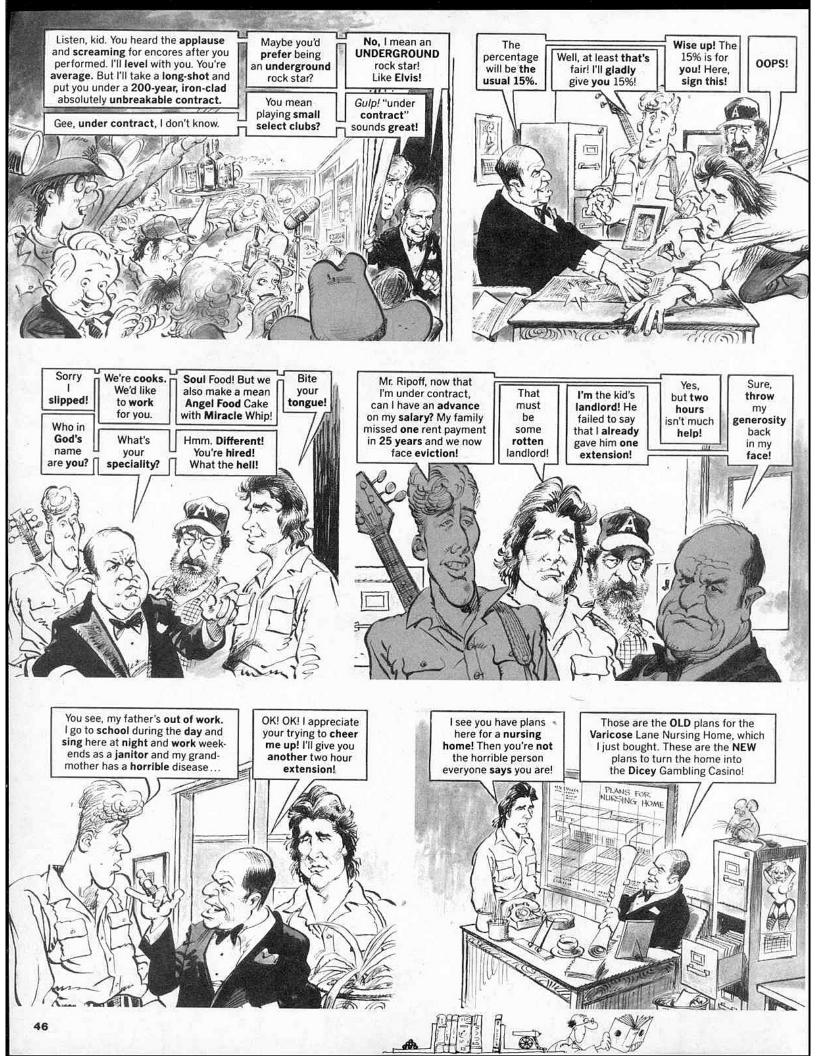


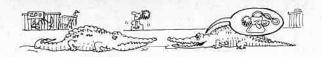
ARTIST: MORT DRUCKER

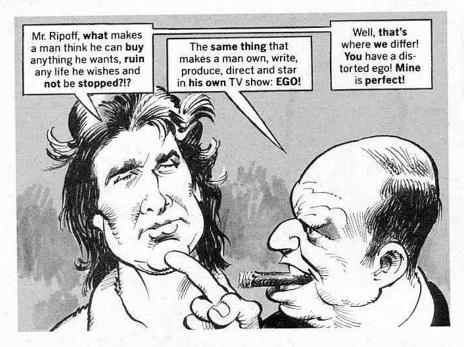
WRITER: DICK DE BARTOLO





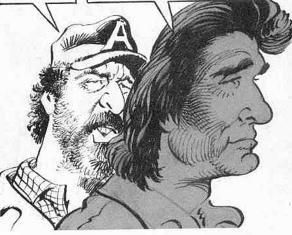


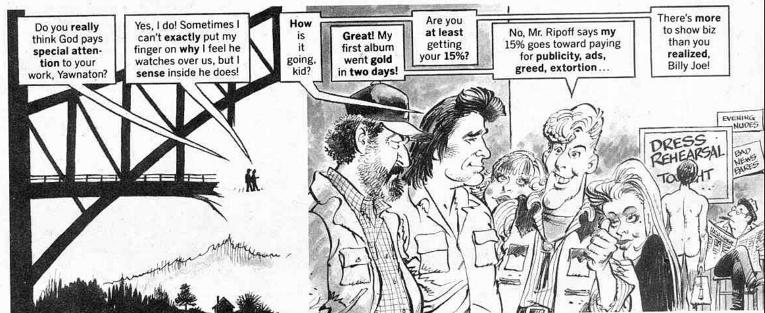




Yawnaton, this guy is mean on and rotten! A real SLEAZEBAG! Mur

Murk, that's an awful way to speak! There is good in everyone and it's our job to find it! So we're going to have to hang around that mean rotten sleazebag Ripoff until we do!







They have to be paid illegally, you foo!! They're illegal aliens!



Big problems, Yawnaton! I'm supposed to be on TV tomorrow and I don't have any costumes!

I'm not so **sure** about that! A big suitcase **full** of costumes was just **misrouted** here, some 3,000 miles from its **intended** destination. Wow! That's a miracle!

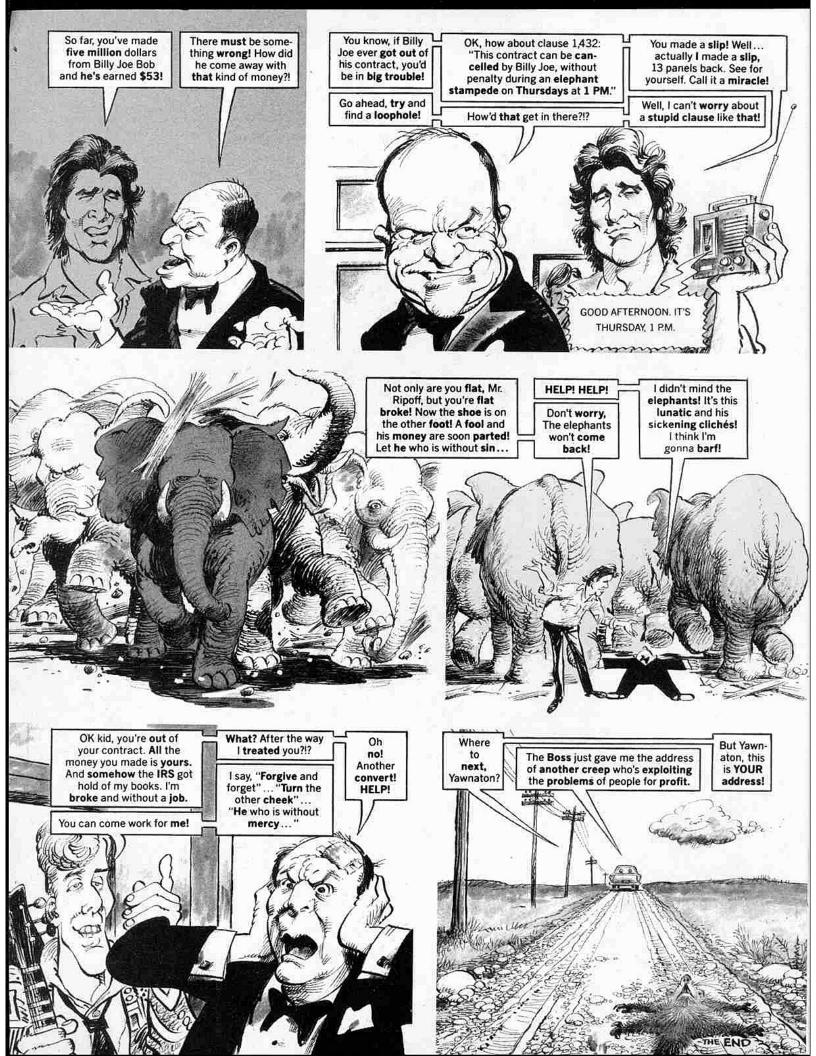
Not really!
Airlines
do stuff
like that
all the
time!



These are great costumes!
I just wish they had something for a boy!

Cute, real cute, Boss! Next week, your part is gonna be even smaller! Those costumes worked for Prince and Boy George!





WHAT'S THE REALLY HOT COMMODITY IN THE WORLD TODAY?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

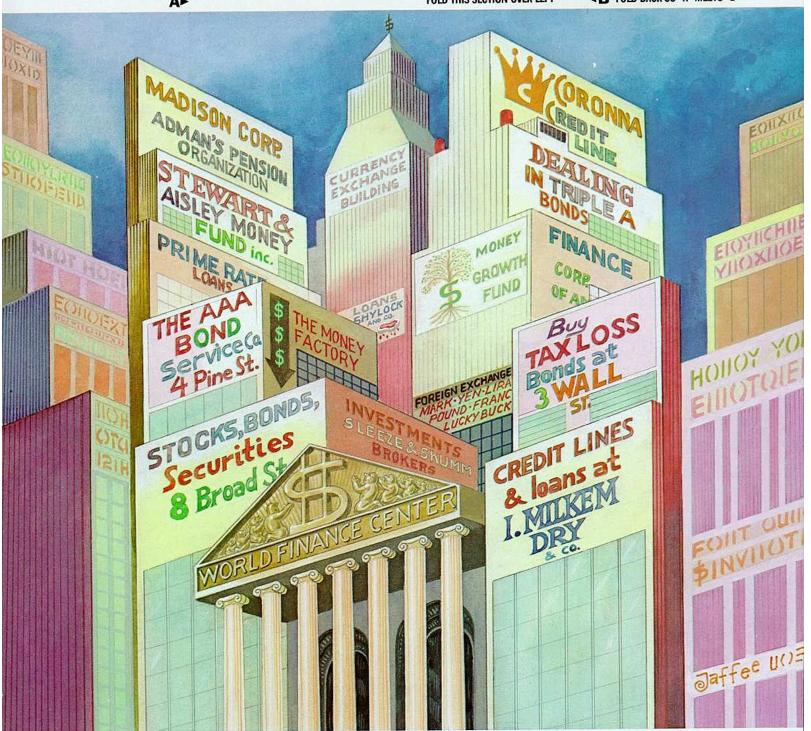
We all like to get in on a good deal. To find out what one of the hottest values of the day is, fold in page as shown.



A

FOLD THIS SECTION OVER LEFT

■B FOLD BACK SO "A" MEETS "B"



WRITER AND ARTIST: AL JAFFEE

REAL WHEELER DEALERS DON'T BLINDLY INVEST IN STOCK CONCERNS. THEY LOOK FOR QUICK RESULTS THROUGH EXPERT TIPOFFS AND ONLY PUT MONEY IN GET RICH QUICK RACKETS

∢B

records for a penny! when you buy 13 more at club prices!

it's like getting 21 albums for the price of 57! BRUCE STRINGBEAN EPECCH GROWN IN THE U.S.A. LOWTOWN LUCIANO PAVAROTTI THE SONGS OF DOM DELUISE 686213 DURAN DURAN DURAN CRAPITOL REDUNDANT 175588 **Donald Trump** A&P **EVE OF CONSTRUCTION** FRANK SINATRA Elvis Presley JOE COCKER SWILL BROS. K-SMELL SHUT UP AND LISTEN INCOHERENT MUMBLING TOGETHER AT LAST STILL BURIED AFTER ALL THESE YEARS 000006 533633 SIMON AND GARFUNKEL PATHETIC CYNDI LAUPER Ozzie Osbourne and Willie Nelson THE OZZIE NELSON TOUR EPECCH CHICAGO 17 CASIMIR

JERMAINE JACKSON CRAPITOL Living Off My Brother 879236

WE HATE EACH OTHER

SWILL BROS.

LOWTOWN B22282

454343

WILLY NELSON Old And Scuzzy

TOM JONES

THE SLACKS I'VE WORN

THE BLEACH BOYS

HELP ME LAUNDER

GOOFEN 821420 SHE'S SO UNTALENTED

650237

ZZZZZZ TOP ARP TIRED TEXANS

JUICE NEWTON K-SMELL FROM CONCENTRATE

GEORGE STEINBRENNER EPECCH I OWN THE WORLD 381929

DIONNE AIRWICK LOVE STINKS

987654

WARPED

P.U./N.G.

BAD NEWS

HENRY MANCINI

Slow Boring Songs

Lionel Itchie

THE RASH OF LOVE

AC/DC

A&P JERRY MATHERS SATURDAY NIGHT BEAVER

BAOCO 246800

9143687

K-SMELL

LOWTON

CRAPITOL

JESSE HELMS THE WHITE ALBUM

PHILLIES NOTHING

MENUDO

GREATEST ZITS

CULTURE CLUB SANDWICH

DO YOU REALLY WANT TO EAT ME?

TWISTED SISTER

OUD UNTALENTED GUYS

PATHETIC

111113

BADCO

GOOFEN

SWILL BROS.

135791

TEARS FOR BEERS

able to tell you how bad record clubs are and talk you out of becoming a member. Next, choose any 8 selections from the list of forgettable albums on this page and send us a check or money order for one measly penny (Do NOT send cash). In exchange, we will force you to buy 13 more bad-selling records or tapes at regular club prices which are currently \$19.98 to \$99.98*-plus shipping and mishandling.

HERE'S HOW TO JOIN! First, lock yourself in your room. That way no one will be

IT'S EASY AND FUN! Every month we choose a record which no one has ordered in the last decade to be our "selection of the month." If you want the "selection of the month," do nothing. It will be sent to you automatically. If you don't want the "selection of the month," too bad! We'll send it to you anyway and you'll have to go through the trouble and expense of returning it. When we receive it we'll make it our next "selection of the month" and send it back to you-and we'll continue doing this until you finally break down and buy it!

EXCITING "MEMBERS ONLY" BENEFITS! Join now and we'll send you our exclusive club newsletter jam packed with threats of the legal action we will take should you fail to fulfill your enrollment agreement. You'll also get these other exciting benefits: Hassles with the post office... Years of aggravation and inconvenience... Bewilderment as to why you ever became a music fan!

AND HERE'S A SPECIAL BONUS! No matter what you've read in this ad so far, you'll be required to buy at least 8 more albums than we've led you to believe. 8 albums!

FREE 10 DAY NO-RISK OFFER! Actually, there is no free 10 day no-risk offer, but we wanted those words to appear on this somewhere.

JUST IMAGINE! Records you could buy much cheaper in any store, shipped right to your front door in damaged condition. What could be more convenient? Join Today

Records and tapes that are playable on audio equipment sold in the United States may cost more. We hope you don't read this. That's why it's in such small print at the bottom of the page.

The Integrity Record Club 331/3 Stylus Ave. Turntable, IN 04578

Yes! I'm a glutton for punishment. Please accept my membership in the Integrity Record Club. I agree to the confusing terms outlined in this ad and will buy as many records as you want me to for as long as I live. I am fully aware that I am trapped and will never ever get out of this club. I am your

Interest Is: □ Danish Funeral Marches □ Songs Heard In Elevators	☐ Beer Jingles ☐ Midget Oper		
□ Danish Funeral Marches	☐ Game Show	Themes	
Musical	Interest is:		
My Main INDICATE YOUR SELECTIONS H	My Main	INDICATE VOLID	EL ECTIONS H

PHOTO: IRVING SCHILD

VRITERS: CHARLIE KADAU & JOE RAIOLA